ESTTA Tracking number:

ESTTA627711 09/17/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Diversey, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	8310 16th Street Sturtevant, WI 53177 UNITED STATES		

Attorney informa-	James R. Steffen
tion	Faegre Baker Daniels LLP
	2200 Wells Fargo Center 90 South Seventh Street
	Minneapolis, MN 55402
	UNITED STATES
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Registration Subject to Cancellation

Registration No	939378	Registration date	08/01/1972
Registrant	HYDROX CHEMICAL CO. ELGIN, IL 60123		
	UNITED STATES		

Goods/Services Subject to Cancellation

Class 003. First Use: 1913/03/22 First Use In Commerce: 1913/03/22
All goods and services in the class are cancelled, namely: HYDROGEN PEROXIDE

Grounds for Cancellation

Abandonment		Trademark Act section 14
Related Proceed-ings	Petition to Cancel Registration No. 4,576,307 being filed concurrently herewith.	
	_	
Attachments	cancel'378.pdf(37744 bytes)	

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/JRSteffen/
Name	James R. Steffen

Date 09/17/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

DIVERSEY, INC.)
Petitioner,)
VS.) Cancellation No
) Registration No. 939,378
HYDROX CHEMICAL CO.,) Mark: HYDROX OPTIMATES
) CHEMICALS & Design
Registrant.	

PETITION TO CANCEL

Petitioner Diversey, Inc. ("Petitioner") is a Delaware corporation having its principal place of business at 8310 16th Street, Sturtevant, WI 53177.

Petitioner believes that it is and will be harmed and damaged by the continued registration of Reg No. 939,378 (the "'378 Registration"), owned by Hydrox Chemical Co. ("Registrant"), and hereby petitions to cancel the '378 Registration pursuant to Section 14 of the Lanham Act, 15 U.S.C. § 1064, and 37 C.F.R. § 2.111.

Petitioner alleges the following grounds for this Petition:

- Registrant is an Illinois corporation with its principal place of business at 825-B Toll
 Gate Road, Elgin, IL 60123.
- 2. Registrant owns the '378 Registration for use, on or in connection with "hydrogen peroxide" in International Class 3 (the "Subject Goods"), of the following design mark (the



"Subject Mark"):

- 3. The '378 Registration issued on August 1, 1972.
- 4. Petitioner believes that it is and/or will be damages by the continued registration of the '378 Registration. Registrant has relied on its ownership of the '378 Registration in a pending proceeding between Registrant and Petitioner in a United States District Court. Registrant has in a pending proceeding between Registrant and Petitioner in a United States District Court asserted that Petitioner infringes Registrant's rights in the '378 Registration.
- 5. Registrant no longer uses the Subject Mark on or in connection with the Subject Goods.
- 6. Registrant has not used the Subject Mark on or in connection with the Subject Goods for more than three years.
- 7. On information and belief, Registrant has discontinued use of Subject Mark on or in connection with the Subject Goods without bona fide intent to resume such use.
- 8. On information and belief, Registrant has abandoned the Subject Mark for use with the Subject Goods.
- 9. The '378 Registration should be cancelled in its entirety pursuant to 15 U.S.C. § 1064(3).

WHEREFORE, Petitioner believes that it is and/or will be damaged by continued registration of the mark shown in the '378 Registration, and prays that this cancellation be sustained in Petitioner's favor and that the '378 Registration be cancelled.

The requisite filing fee of \$300.00 is submitted herewith. If the amount submitted is determined to be incorrect, the Commissioner may charge any additional fees or to credit any over payment to Deposit Account No. 06-0029.

Please address correspondence to:

James R. Steffen
Faegre Baker Daniels LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis, MN 55402
James.steffen@faegrebd.com

Dated: September 17, 2014 Respectfully submitted, FAEGRE BAKER DANIELS LLP

By: /JRSteffen/

James R. Steffen Peter M. Routhier David R. Merritt 2200 Wells Fargo Center

90 South Seventh Street Minneapolis, Minnesota 55402

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james.steffen@faegrebd.com

Attorneys for Petitioner Diversey, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing PETITION TO CANCEL was served on Registrant on September 17, 2014, via first class mail to:

Hydrox Chemical Co. 825-B Toll Gate Road Elgin, IL 60123

James Michael Faier Faier &Faier P.C. 566 W. Adams St., Ste. 600 Chicago, IL 60661

/JRSteffen/	
James R. Steffen	

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true copy of the foregoing PETITION TO CANCEL	is being filed
electronically with the TTAB via ESTTA on this 17th day of September, 2014.	

/JRSteffen/	
James R. Steffen	